



HREC Investment
Advisors®
■ HOSPITALITY REAL ESTATE COUNSELORS® ■

February 2025

HREC Arranges Sale of the Clarion Suites at Alliant Energy Center Madison – Madison, Wisconsin

HREC Investment Advisors is pleased to announce it has arranged the sale of the 121 –room Clarion Suites at Alliant Energy Center Madison located in Madison, Wisconsin.

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About HREC: HREC is the nation's leading lodging and gaming real estate advisory firm specializing in property sales, mortgage brokerage, equity/JV structuring and consulting support. With over 20 offices throughout North America, HREC is distinguished by unwavering commitment to client service and success through its team approach, intellectual capital, and hotel/casino specialization.

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